



**FOODSERVICE**

# Foodservice Operator Rebate Offer

## Save up to \$150<sup>00</sup>\*

### on Ralston® Label Ready-to-Eat and Hot Cereals



This rebate offer is good on all Ralston Label Food Service Cereal products invoiced between January 1, 2012 and December 31, 2012.

\* Maximum 50 cases per rebate request. Limit one (1) request per operator ship to location per year.

_____	X	<b>\$3.00</b>	=	<b>\$</b>
# Of Cases		Amount		Total Rebate
Purchased*		Per Case		Amount

\* Maximum 50 cases total for rebate

Mail to:

**Ralston Foodservice Operator Rebate  
PO Box 9433  
St. Louis, MO 63117-0433**

**Proof of Purchase Required.** Please completely fill out the information requested below and attach copies of your invoice(s) listing purchases of Ralston Label Food Service Cereals. Please circle the appropriate items. **Summary sheets, if submitted, must be accompanied by copies of actual invoices.** Rebate submissions that fail to comply with the proof of purchase requirements will not be honored and will not be returned.

Operator Business Name \_\_\_\_\_

Attention \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Business Phone ( \_\_\_\_\_ ) \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**Type of Operator Location:**

- College / University / School   
  Restaurant   
  Corrections / Prisons   
  Camps  
 Healthcare / Dietitian   
  Hotel / Motel   
  Military   
  Other \_\_\_\_\_

Offer available to Foodservice customers only. Maximum redemption is \$150.00 per operator ship to location. Limit (1) one request per operator ship to location per year. The ship to address, delivery date, and case price must be listed on the invoice. All requested Operator information must be completely filled out. Rebate is valid only on Ralston Label Food Service Cereal products. This rebate offer is not valid on POST® Brand Cereals. All requests for rebate must be postmarked no later than January 15, 2013. Allow 6-8 weeks for processing. Offer void where prohibited or restricted by state, local laws or regulations. **Cannot be used for bid or contract priced accounts or any other Ralston Foods promotional offer.**